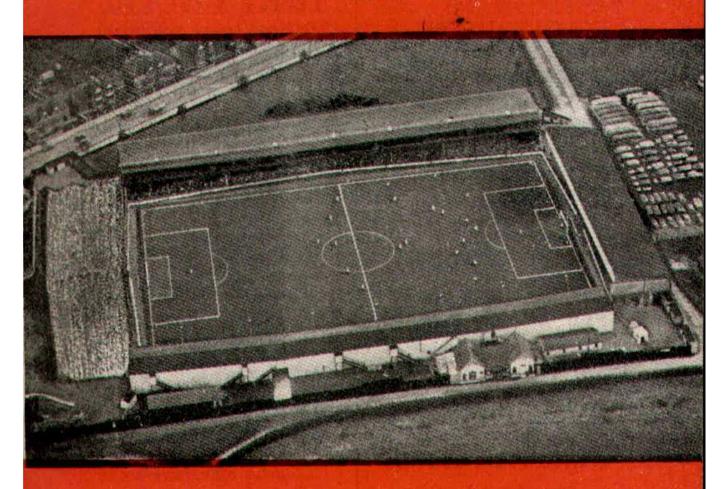


SWINDON TOWN FOOTBALL CLUB



WEDNESDAY, MAY 4th, 1960

SWINDON T. v. COVENTRY C.

Kick-off 6.45 p.m.

Official Programme 4d.

SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

TELEPHONE 4161
STATION RD., SWINDON

C. LLOYD & Son, Ltd.

Shell Service-Open 7.30 a.m.-11 p.m.

Agents for Borgward Cars and Alexander Conversions CRICKLADE Rd. SWINDON

Make your Goal the

EAGLE HOTEL

(Prop.: Tom Hamilton)

WORTHINGTON :: GUINNESS DEVENISH BEERS :: BASS

REGENT ST., SWINDON

LITTLE & CO. LTD.

The Name Linked with Service

The Popular Ladies' and Men's Complete Outfitters

31-32 FLEET ST., SWINDON Telephone 2831

TOMORROW EVENING

MAY 5th

HARRY COUSINS and GEORGE HUDSON TESTIMONIAL MATCH

SWINDON TOWN

v.

ASTON VILLA

(Full League Promotion Team)
Kick-off 7.0 p.m.

A welcome stop on your way across town . . .

White Hart Hotel

(Prop.: Arthur Payne)

NEWPORT ST., SWINDON

LEESE, ING & Co. Ltd.

Incorporating BARKER & CO.

Mineral Water and Squash Manufacturers

LANSDOWN RD., SWINDON

TELEPHONE 2744/2320

STADIUM SEATS

SEND FOR OUR ILLUSTRATED BROCHURE

We can manufacture to suit your requirements

MARTYN LYNSHAW LIMITED, BOUNDARY WORKS, STRATTON ROAD, SWINDON

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON.

President: H. V. SLADE, Esq., O.B.E., J.P.

Directors:

Mr. W. J. CASTLE (Chairman), Mr. H. E. LANE (Vice-Chairman).
Mr. B. T. HAMILTON (Hon. Treasurer), Messrs. C. CHANDLER, J. DAVIES,
R. FRICKER, C. J. GREEN, F. PLYER, H. WILLIAMS and K. H. WILMER.
Manager: B. J. HEAD. Secretary: R. A. MORSE.

VOL. 10

WEDNESDAY, MAY 4th, 1960

No. 49

CLUB NOTES

The heavy defeat at Port Vale came as rather a shock—the most goals against in any one game. The Reserves also lost at Northampton, so the season is ending on rather a sad note, although the first team is in a safe position away from the bottom four places.

Next season we shall welcome back old friends in Bristol City and Hull City, relegated from Division 2, and Walsall, Torquay, Notts County and Watford, promoted from Division 4.

The season now coming to a close has been most disappointing from a results point of view. It opened brightly with high hopes of improved play, especially in the forward line, and many more goals in the column "for".

Unfortunately the good start was not maintained, and finally the home defeat by Walsall, and the early dismissal from the Cup seemed to foretell a very poor season.

The team recovered some of its form, new young players were drafted into the side; and the results improved. Supporters too, remained very loyal, and although the number of spectators dropped at some games, the overall average remained at over 10,000.

B. S. BUTLER

WATCHMAKER & JEWELLER Watches, Clocks, Jewellery and Fancy Goods JOIN OUR CLUB!

72 CRICKLADE ROAD, SWINDON Telephone 3502

W. G. SLATTER

RADIO & TELEVISION
Repairs to all Electrical Apparatus

74 Cricklade Road, Swindon

WATSON'S CENTRAL NEWSAGENCY

LTD.

Swindon's Leading Wholesaler

1 & 2 WELLINGTON ST., SWINDON

L. WOLLEN

WINES & SPIRITS

火

373 Cricklade Rd., Swindon

Club Notes (continued)

May we thank you all for your splendid support, during what to most of you must have been a very disappointing season.

The brightest thing, for everyone, has been the interesting play of the younger element. No doubt you enjoyed watching these young players. Our hope is they will continue to develop as this year, and will provide all our supporters with entertainment all next season.

Meanwhile, once again, "Thank you all for your splendid support." We look forward to seeing you all again next season—a season at the moment, full of great hopes.

This evening we welcome back Coventry City. No doubt they are rather disappointed at just missing promotion to Division 2. Nevertheless they have enjoyed a very good season on their return to Division 3.

SAVOY RESTAURANT

49 REGENT STREET

OPEN FROM 9 A.M. UNTIL 9.45 P.M. SUNDAY 2 p.m. to 9.30 p.m.

H E LANE

(REGENT STREET) LTD.

The Pork Sausage Specialists

117 Victoria Rd., Swindon

Telephone: 2336

ARE YOU GOOD ENOUGH?

DUKE of EDINBURGH'S ROYAL REGIMENT

A fine career awaits you at ARMY INFORMATION OFFICE, 18 Faringdon Road, Swinden

LEADING APPEARANCES AND GOAL SCORERS SEASON 1959-60

Bugin the Commence		-			
A THE ELLINATION OF THE PARTY O			Goals		
DIVISION III					
Darcy -			45	3	
Bingley		1-0-01	44		
Burton			42		
Gauld -	-		40	11	
Layne -			27	20	
FOOTBALL COMB	INATIO	ON			
Hunt -			17	16	
Summerbee			20	7	
Woolford			27	12	
Jackson			22	7	
Thompson			24		
WILTSHIRE PREMI	ER LE	AGUE			
Davies -	1.9	27 3	15	13	
Skull -	paller.		15	12	
Hawkins		-	14		
Reeves -	-	die.	15	1	
Wall -		·	14	5	
		Di Ide	STATE OF THE		
HELLENIC LEAGU	E				
Davies -			15	11	
Bates -	1 - 1	-	16	11	
Skull -	Winds		10	9	
Hobbs -		100	8	9	
Layne -	1.	1	1	7	

OUR VISITORS

For our last game of the season we are pleased to welcome the Directors, Officials and Players of Coventry City F.C. In their first season back in Third Division football (last year they were members of the Fourth Division) they have proved a good team, narrowly missing gaining promotion. A point from the match this evening will place them in third position in the table.

Details of the City probable team are:-

		Ht.	Wt.	Previous Club	Birthplace
Lightening	(G)	6. 0	11,11	Notts. Forest	Durban
Bennett	(RB)	5.10	11. 7	Arsenal	Wakefield
Kletzenbauer	(LB)	5. 9	11. 0		Chesterfield
Kearns	(RH)	5.10	11. 5	_	Nuneaton
Curtis	(CH)	5.10	12. 8	Snowdon C.	Dover
Austin	(LH)	5. 8	10.10		Stoke
Satchwell	(OR)	5. 8	10. 9	Junior	Birmingham
Hewitt	(IR)				
Straw	(CF)	5.11	12. 5	Derby C.	Ilkeston
Hill	(IL)	5. 9	11. 2	Junior	Bedworth
Stephens	(OL)	5. 8	11. 0	Swindon T.	Cardiff

Founded in 1883, the original name of Coventry City was Singers Football Club. Its ground at Highfield Road, Coventry, has a capacity of 45,000, in fact its record is 44,930 for a game against Aston Villa in 1938.

The last occasion the two clubs met at the County Ground was during season 1957-58. This was the season Coventry finished in the bottom half of the table and joined the new Division IV. The result that day was a 2—1 win for us. Our scorers were Richards and Skull.

C. Dunn & Son

Alterations, Renovations, Conversions
Plumbers and Sanitary Engineers
503 CRICKLADE ROAD Tel. 2522

County Ground Hotel

(Adjoining Football Ground)
FULLY LICENSED
ARKELL'S ALES at THEIR BEST
Mine Host—Mr. Geo. Baillie

NOTTON'S CAFE

(Prop.: BRIAN NOTTON)
200 yards from Ground

RIGHT ON THE BALL

Also at Ogbourne St. George

Your Refreshments to-day are supplied by

WISE'S Catering Service 52 GODDARD AVENUE, SWINDON

Telephone 5562

Also at Majestic and Regal Ballrooms, Coate Water and Town Gardens High-class service for Weddings. Suppers

SEASON TICKETS 1960-61

The present holders of season tickets may claim the same seat for next season providing applications are received not later than 30th June, 1960. After this date seats will be disposed of to other applicants.

Prices of season tickets will be announced later.

GODDARD & Co.

Wholesale and Retail
WINE, SPIRIT, BEER
AND CIDER MERCHANTS

9 REGENT STREET, SWINDON Telephone 2415

Also at 4 WINGATE PARADE, SWINDON We are your MAIN DEALER for VAUXHALL and JAGUAR cars BEDFORD Vans and Trucks Etc.

Any make of Car or Truck supplied - Used Vehicles a specialised part of our business.

SKURRAY'S

Telephone: 2266



Swindon Bacon Curing Co. Ltd.

Specialists in
Bacon, Pork & Cooked Ham

50 FLEET STREET SWINDON

Telephone: 2122

WARNES (Swindon) Ltd.

ELECTRICAL CONTRACTORS
RADIO AND TELEVISION

SWINDON TOWN FOOTBALL CLUB

51/52 COMMERCIAL RD., SWINDON 'Phone 6486/6694

160 COUNTY RD., SWINDON 'Phone 6346/7

9 SWINDON ST., HIGHWORTH 'Phone 379

HALF-DAY EXCURSION BOOKINGS

Every Wednesday

LONDON

from SWINDON JUNCTION Depart 1.8 p.m., 2.52 p.m. & 4.5 p.m.

Return from Paddington 6.35, 8.5, 9.25, 10.30, 11.50 p.m. or 1.0 a.m. the same day.



Western Region

MILLS & MER

SWINDON TOWN V. COVENTRY CITY
SWINDON T

RIGHT WING

0

U

F

F

U

Z

5

H

E

R

Colours: RED SHIRTS, Burton

Higgins (2) Morgan (4)

Chamberlai (8) Mellor

Summerbee (7) Hunt (8)

Referee:

Mr. I. R. Rosekilly (Uxbridge)



Stephens (11) Hill (10) Austin (6)

Straw (9) Curtis (5)

Kletzenbauer (3)

Lightenin

LEFT WING

These teams are subject

16-17 BRIDGE ST. S

W. B. CARTER

Newsagent. Tobacconist and Confectioner

Large selection of Boxes of Chocolates always in stock

CORONA, TIZER, DRINKS, Etc.

Agents for Wall's Ice Cream

188/190 FERNDALE RD., SWINDON

Valenhone: 3089

BLUNSDON ABBEY CARAVANS

We provide you with the following A Site anywhere in Britain Any N.C.C. Approved Make of Caravan A means of saving £500 in a very short time.

Ring BLUNSDON 281 and we will collect you within 20 miles of Swindon or catch a Cheltenham Bus from Gaumont Cinema (to Lloyds Garage). We open 7 days a week. Dawn to Dusk. Sundays included.

"Keep that Team spirit"

IOINTERRITORIAL ARMY

Units in WILTSHIRE still need recruits

Apply for details by letter or by phone or in person at your local Drill Hall

ERRICKS LTD.

TRY CITY

Kick-off 6.45 p.m.

NDON TOWN

LEFT WING

E

x

E

R

R

E-M

O

Burton

Bingley (3)

Tilley (6)

amberlain (5)

Gauld (10) Darcy (11)



Mellor (9)

Linesmen:

Red Flag-

Mr. L. D. Mahoney (Weymouth)

Yellow Flag-

Mr. D. H. Counsell (Bristol)

Straw (9) Curtis (5)

Hewitt (8)

Satchwell (7)

Kearns (4)

Bennett (2)

ightening ENTRY CITY

are subject to alteration

RIGHT WING

T. SWINDON

PHONE

Haskins Garage

Sales: WROUGHTON: Service 263

AUSTIN LAND ROVER MORRIS ROVER

SWINDON'S NEW SNACK AND GRILL BAR

HARLEQUIN

90 VICTORIA ROAD, SWINDON Open Daily 8.30 a.m. - 9.0 p.m. The Best Draw Home or Away!

THE PLESSEY COMPANY Ltd.

After years of achievement have great expansion plans for the future.

> TECHNICAL STAFF CLERICAL STAFF MANUAL WORKERS

are essential for this progress.

Interested persons please apply to the Personnel Department.



"DO IT YOURSELF"

BAYNES (SWINDON) TIMBER Co. Ltd.

County Works, County Road, Swindon Tel. 4112/3

"THE PERFECT CENTRE" for all "do-it-yourself" enthusiasts. Call, write, phone your requirements: Hardwoods, softwoods, moulding, plywood, Formica and Perkthorp, etc., all cut to your given sizes.

Comprehensive catalogue sent on request One minute from the Ground

ONE QUALITY ONLY - THE BEST! FRESH SUPPLIES DAILY York Road Fisheries SWINDON

WET, DRY or FRIED

Tel.: 3680

DEMPSTER ENTERPRISES, offer a modern fleet of 4 and 6 seater selfdrive hire cars, for your pleasure and convenience. For advance bookings apply: -

Dempster Enterprises 4 MILTON ROAD, SWINDON Tel. 2539 Ext. 4

Rent your TV - Washing Machines Spin Dryers - Electrical Installations

D. V. HOLLAMBY LTD. 138 High St. Wootton Bassett, Wilts. Telephone 295

ALL LEADING MAKES IN STOCK

WELL SAVED! INVEST - WITH SECURITY AT 7% p.a.

Send for Brochure to The Secretary VICTORIA FINANCE COMPANY, 77 Commercial Road. Swindon 5238/9

SUPPORTERS' CLUB NOTES

Passing through Regent Street on a recent Saturday, we overheard someone ask a newspaper seller if he had a football paper. The reply was "I've got the Darts and Skittles Pink-you might find some football in it."

A stranger might think from this that football in Swindon is not well served by the Press. Such is not the case, however, and, at the end of another season, we take this opportunity to extend our thanks to Messrs. N. J. Butcher, R. C. Endersby and A. Padget, of Wiltshire Newspapers Ltd., for publicity given to our various activities during the year.

We have received very cordial co-operation from our local Press and this is by no means the universal experience of Supporters' Clubs.

Our thanks too, to Directors and Management of Swindon Town F.C. for courtesies extended throughout the season, including the opportunity to write the notes in these programmes.

We know that we have at least one reader — we mentioned before the gentleman whom we overheard on one occasion to remark that he couldn't think how "this chap managed to write such beach week."

IF YOU WANT SERVICE CONSULT . . .

Carter Bros.

80 COMMERCIAL ROAD, SWINDON

ELECTRICAL, RADIO AND TELEVISION SALES AND SERVICE

Tel.: Swindon 5832 and Wootton Bassett 471

THE

Tel. OXFORD 2860

Oxford Asphalt

Asphalt & Flexible Roofing Contractors also Coloured Asphalt Flooring 774 ST. CLEMENTS STREET, OXPORD

BE A GOOD SPORT

SHOP AT

Ron's Pet RODBOURNE ROAD and CRICKLADE ROAD

Poultry Foods

Fresh Dog Meat

Howard Autos, Swindon's Main Cotton Motor Cycle distributors always have a good selection of guaranteed used cars for you to choose from.

HOWARD AUTOS

3 WELLINGTON ST., SWINDON Tel. 6603

SATURDAY SUMMARY, APRIL 30th, 1960

First Team v. Port Vale (Away)-

Burton; Higgins, Bingley; Morgan, Chamberlain, Tilley; Summer-

bee, Hunt, Mellor, Gauld, Darcy.

Result: Lost 6-1. Scorer: Gauld.

Reserve Team v. Northampton (Away)-

Crook; Wollen, Trollope; Fountain, Owen, Woodruff; Corbett,

Jackson, Woolford, Smart, Wall.

Result: Lost 1-0.

'A' Team v. Abingdon (Home)—

Chandler; Lyons, Puffett; Reeves, Hawkins, Prosser; Bates, Hobbs,

Davies, Morris, Gardiner.

Result: Won 1-0. Scorer: Bates.

THURSDAY, APRIL 28th

'A' Team v. Hungerford (Away)—

Chandler; Marks, Puffett; Reeves, Owen, Morris; Corbett, Jackson,

Bates, Woolford, Wall.

Result: Drew 2-2. Scorers: Woolford, Wall.

FIXTURES AND RESULTS TO DATE

	DIVISION III			FOOTBALL COMBINATION					
Aug	22 Q.P.R	(a)	0-2		(h)	3_0			
Aug.	26 Barnsley	(h)	1-1	Gillingham	(a)	1-2			
Cont	29 Bradford C	(h)	5-3	Shrewsbury T	(a)	1-1			
Sept.	5 Coventry C	(a)	1-3		(h)	4-0			
	9 Grimsby T	(h)	3-2	Q.P.R	(a)	2-4			
	15 Grimsby T.	(a)	0-3		(h)	7-2			
	19 Bury	(h) (h)	1-0	Fulham	(a)	2-5			
	26 Chesterfield	(a)	3-1	Bristol R	(a)	2-3			
Oct.	30 Wrexham	(a) (h)	2-1	Aldershot	(a)	3-0			
Oct.	7 Accrington S	(h)	0-1		202	2 1			
	10 Southampton	(a)	1-5	Colchester	(h)	3—1			
	17 Reading	(h)	0-4		(a)	2-0			
	24 Shrewsbury T 31 Halifax T	(a) (h)	0-3		(h) (a)	3-1			
Nov.		(a)	2-3	Norwich C	(h)	1-2			
	14 Walsall	(h)	2-3		(a) (h)	2—1 3—2			
	28 Southend U	(h)	2-0	Reading	(a)	1-2			
D	10 Pest Velo	(1-)	2-3		(h) (a)	3-3			
Dec.	12 Port Vale	(h)	2-1		2017				
	26 Bournemouth	(a) (h)	1-3		(h) (a)	2-3			
	28 Bournemouth	(111)	2-0						
1960		1-1	0 1	Shrewsbury T	(h)	3-5			
Jan.	2 Bradford C 9 Brentford	(a) (h)	0-1	Coventry C	(a)	1-1			
	23 York C	(a)	0-1		(h) (h)	0-1			
Feb.	6 Bury	(a) (h)	3-0		(h)	2-3			
	20 Newport C	(a)	3-1		(h)	8—1			
Mar.	27 Southampton 5 Reading	(h)	0-3	A LANGUA DIAGO C	(a)	2-2			
wich.	12 Shrewsbury T	(h)	4-2	Crystal P.	(h)	1-0			
	19 Southend U	(a) (h)	3—1 0—1		(a) (h)	0-2			
	28 Mansfield T	(a)	2-1	110110	(a)	0-5			
X	2 Brentford	(a)	1-2	CO Tructor	(a) (h)	2-1			
Apr.	2 Brentford 9 Colchester U	(h)	4-3	Cardiff C.	(a)	0-2			
	15 Tronmere R	(a)	2-2	DITOLOI AL VILLE DI LICENTE	(h) (h)	2-0			
	16 Halifax T	(a) (h)	1-1						
	23 Mansfield T	(h)	2-1	Northampton T	(a)	0—1			
Mary	30 Port Vale	(a) (h)	1—6						
May									

The Rendezvous of all Sportsmen . . .

THE CROWN INN

(Host: Frank Plyer)

Arkell's Best Ales : Fully Licensed Snacks, etc.

STRATTON ST. MARGARET Tel. 2339

SUPPORT YOUR HOME

CIVIL DEFENCE

Plays a vital part in saving lives. Particulars:

CIVIC OFFICES, SWINDON

WIN OR LOSE!

THE FOOD IN THE

China

Bestaurant

IS BEST

107 COMMERCIAL ROAD

SWINDON 6888

Open Daily 12.0 a.m. - 11.30 p.m. For all Chinese and English Dishes

SUPPORTERS' CLUB NOTES (continued)

To some of the players we now have to say farewell. Wherever they may go we wish them good luck. Some, perhaps, may feel that Swindon has not come up to their expectations, and that they will do better elsewhere. We trust that this may be so.

George Hudson, in particular, will be remembered with great affection by us all. We wish him a complete recovery and success in whatever venture may attract him in the future.

To our members and supporters generally, we express our most sincere thanks for their continued patronage of our efforts, their tolerance (occasionally!) for our shortcomings, and the way in which, despite everything, they return for further punishment. We shall look forward to meeting them all again next season.

It may be that we have, in this brief space, not referred fully to all who should be thanked—we are deeply conscious of the good work done by the Police and Ambulance Workers at matches.

If we have omitted anyone it is purely the fault of the writer. The work done by all, mentioned or not, is sincerely appreciated by all.

COATE GARAGE



REPAIRS SERVICING TYRES OVERHAULS REBORING WELDING

Props.: E. V. & W. H. Mattick
MARLBOROUGH ROAD, SWINDON

'Phone: Stratton St. Margaret 3152

NEWELL'S AUTO SALES

USED CAR SPECIALIST

49 SWINDON ROAD
Stratton St. Margaret, Swindon

Typewriters

from £10

FULLY GUARANTEED

DOBELL SHEARMAN

26 HIGH ST. & 33 FARINGDON RD., SWINDON Telephone 2312

JESMOND HOUSE HOTEL Highworth

A.A. R.A.C. (5 miles from Swindon on A 361)

Superb Food until 10.30 p.m.
First Class Accommodation
Club Cocktail Bar

Telephones: HIGHWORTH 364 - 241

LEAGUE DIVISION III

Southampton	***	700	1991	46	26	9	11	106	75	61	
Norwich City		100	100	46	24	11	11	82	54	59	
Shrewsbury	445	494	222	46	18	16	12	97	75	52	
Coventry City		VAL	1	45	21	10	14	78	61	52	
Grimsby T.	14.4	- 10		46	18	16	12	87	70	52	
Bury	***		2014	46	21	9	16	64	51	51	
Brentford		1467	***	45	20	9	16	74	61	49	
Queen's Park	R.	77.E	***	45	18	12	15	72	53	48	
Colchester U.		V 100	****	46	18	11	17	83	74	47	
Reading	17.30	4.07	***	46	18	10	18	84	77	46	
Southend Utd		444	44.	46	19	8	19	76	74	46	
Newport Cty.	111	49.5	170	46	20	6	20	80	79	46	
Port Vale	(90908)	ne.	14.4	46	19	8	19	80	79	46	
Halifax Town	1994	· m	1330	45	18	10	17	70	71	46	
Bournemouth		9.2	1440	45	16	13	16	71	72	45	
Barnsley	4.14	555	2.5%	46	15	14	17	65	66	44	
Swindon Town	1	#11	99990	45	18	8	19	67	78	44	
Chesterfield		(0.0	1000	46	18	7	21	71	84	43	
Bradford City	121	177	100	45	15	12	18	66	70	42	
Tranmere R.		440	1110	46	14	13	19	72	75	41	
York City	74.00	1997	744	46	13	12	21	57	73	38	
Mansfield Tn.		14.8	NAME OF STREET	46	15	6	25	81	112	36	
Wrexham	-	200	1000	45	14	7	24	67	100	35	
Accrington S.	24.6	224	AA	46	11	5	30	57	123	27	

A. DUNMORE

Off-Licence and General Stores

Arkell's B.B.B. Ales and Stout Ace Minerals, Weston's Cider Leading Brands of Wines and Spirits.

60 RODBOURNE ROAD

Swindon 3224

Don't buy a Car, Motor Cycle or Scooter until you have seen the wide selection we have to offer at

CORONATION CAR SALES

68 VICTORIA ROAD

Telephone: 6106

Spend your week-end evenings in the CONTINENTAL BAR

at the

WHITE HART

Good Music - Buffet Snacks Pleasant Atmosphere "COAL!"
"COAL!"

J. WILMER

ST. MARGARET'S ROAD, SWINDON

Telephone: 2535

MEET YOUR FRIENDS AT THE

Southbrook Inn

(Hosts: Mr. and Mrs. Jack Scutts)
FULLY LICENSED

CLINCH BEERS, ETC.

SOUTHBROOK STREET, SWINDON Tel.: 5837

C. & M. LITTLE

FAMILY GROCERS AND PROVISION MERCHANTS

The Shop for Good Value

190 COUNTY ROAD, SWINDON

TO ALL LOCAL SPORTS CLUBS

It is quicker and cheaper to WASH and DRY your Football Clothes at

The Launderettes

59 WELLINGTON STREET

186 VICTORIA ROAD SWINDON For High Class

Central Heating, Plumbing

Painting and Decorating

Electrical Installations

and Repairs

NORTH WILTS

Sanitary & Heating Co. Ltd.

NEWPORT ST., SWINDON

'Phone: 4201

Always at your service

L. BIBBY

For all Types, Rags, Iron and Metal, etc. Spot Cash Paid. Please Telephone 2101 and our van will call.

THE PADDOCK, ERMIN STREET STRATTON ST. MARGARET

The Rendezvous of all Sportsmen . .

THE WHITE HOUSE

(Hosts: Mr. and Mrs. Stan Rider)

1 CORPORATION ST., SWINDON

We sell USHERS BEERS

SWINDON 2526

CAN ALSO BE YOUR LUCKY NUMBER!!!

HOLMES & LUCAS

14A REGENT STREET :: SWINDON for all your

TELEVISION, RADIO AND ELECTRICAL REQUIREMENTS

For all your requirements
Before and After the match
Hodgetts of Swindon

5 DROVE ROAD : Tel.: 4625 GROCERIES : SWEETS : CIGARETTES

Bell Bros.

(A. C. BELL)

Boot and Shoe Makers and Retailers
6 Regent Circus, Swindon

Tel.: Swindon 3297

Victoria Shoe Repairs
129 VICTORIA ROAD, SWINDON

First class materials and workmanship

IS REGENT CIRCUS (NEAR G.P.O.)

Mewsagents: Tobacconists: Confectioners

Mewsagents: Tobacconists: Confectioners

Agents for Wessex School of Motoring

Main Booking Agents for Millers Coaches

BOOK YOUR COACH FOR PRIVATE PARTIES

BOOK YOUR COACH FOR PRIVATE PARTIES

OR FOR YOUR FOOTBALL OUTINGS

HATTON'S NEWSAGENCY

R. G. & E. W. Reynolds

Family Grocers and Provision Merchants

Deliveries all Districts

34 Hunt Street, Swindon

Telephone: 25%

Maylott Studios

For GROUP & SPORT Photographs
OFFICIAL PHOTOGRAPHER TO
SWINDON TOWN FOOTBALL CLUB

31 FARINGDON RD. Tel. 2792

Advertising Rights acquired by Sports Publications, 46 Watford Way, London, N.W.4. Printed by The Borough Press (Swindon) Ltd., Eastcott Hill, Swindon. Telephone 4022/3/4